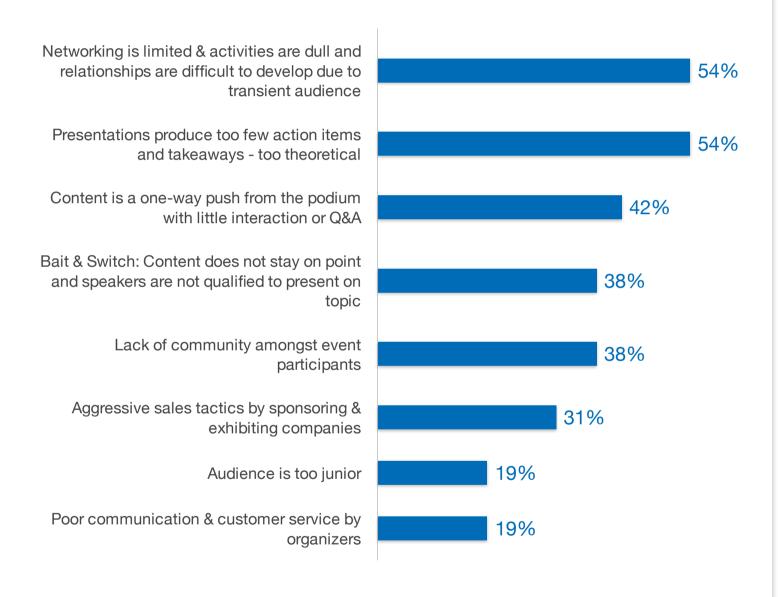
We asked participants of New Product Innovation & Development... "What are the problems that plague today's "traditional" trade show and/or conference?"



Source: TechValidate survey of 26 users of Frost & Sullivan



