HPE SYNERGY CASE STUDY

Liberty Group Limited

Introduction

This case study of Liberty Group Limited is based on a March 2019 survey of HPE Synergy customers by TechValidate, a 3rd-party research service.

> "With Synergy, we have been able to improve our VM density and reducing our host count."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select HPE Synergy:

- Addressed the following challenges with HPE Synergy:
  - Older c7000 had reached the end of life so needed new blade platform

Use Case

The key features and functionalities of HPE Synergy that the surveyed company uses:

- Uses the following application workload/s with HPE Synergy:
  - Virtualization and VDI (eg. VMware, HyperV, Citrix, Oracle VM)
  - Data Management and Analytics (e.g. Oracle, SQL, SAS)
  - Business and Collaboration apps (e.g. SAP, Exchange, SharePoint)
  - Containers / DevOps Apps (Docker, Kubernetes, Red Hat OpenShift)
- Rates the value of the following capabilities provided by HPE Synergy:
  - One infrastructure for any workload eliminating costly silos: valuable
  - Ability to deploy at cloud-like speed and scale quickly accelerating application and service delivery: valuable
  - Developer-friendly infrastructure enabling faster and Developer-friendly infrastructure enabling faster and smarter deployment of apps and services: valuable
- Chose HPE Synergy over other vendors for the following reasons:
  - Future-proof infrastructure that scales as needed
  - One management interface that integrates server, storage, and fabric

Company Profile

Company:
Liberty Group Limited

Company Size:
Small Business

Industry:
Insurance

Results

The surveyed company achieved the following results with HPE Synergy:

- Improved the following metrics by using HPE Synergy:
- Reduced cost in the following areas since using HPE Synergy:
  - IT resources optimization: 1% to 25%
  - Cost per VM: >50%
  - Infrastructure management: 26% to 50%

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