## ROI: Implementing Ideas Back at the Office

I was lucky enough to facilitate a meeting with thought leaders; very good ideas came out of this. It's easier to push process changes across the company when you have the power of the general community or a couple of well-recognized companies doing a best practice. I was able to bring a couple of workable strategies back to my company because (1) the ideas were good and (2) they are proven to work by credible sources.

- Chris Lah, Senior Director, Children's Hospital Medical Center

Source: Chris Lah, Senior Director, Children's Hospital Medical Center





