

# Make Your Marketing Dollars Count

More than 50% of surveyed sponsors agree that Frost & Sullivan's Executive MindXchange is the best sponsorship investment in the market.

---

Source: Survey of 25 sponsors of Frost & Sullivan's Executive MindXchange



**TechValidate**  
by SurveyMonkey

✓ Validated

Published: May. 22, 2014 TVID: D5C-87D-BE7