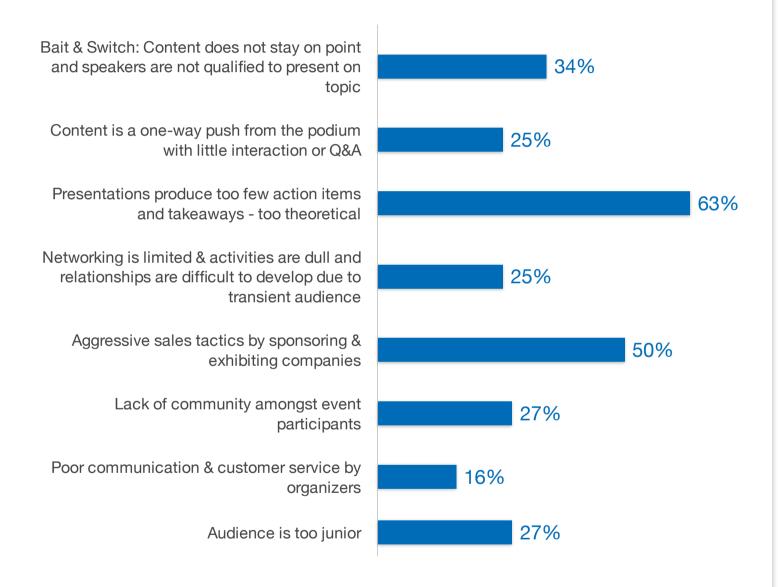
## Traditional trade shows problems

What are the problems that plague today's "traditional" trade show and/or conference?



Source: Survey of 56 participants of Frost & Sullivan's Executive MindXchange





