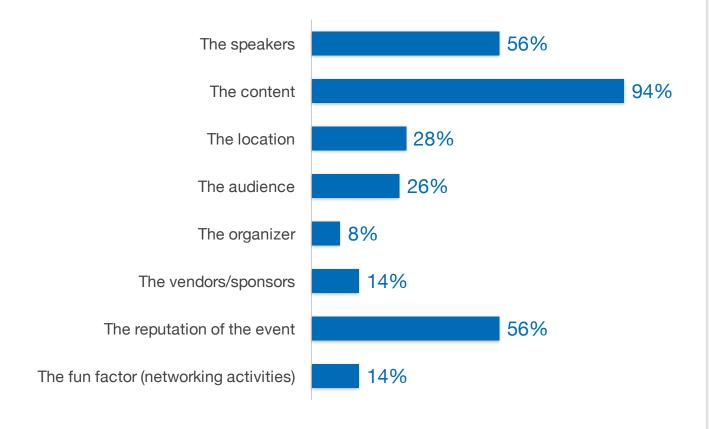
## It's only relevant if it's important to you!

When deciding on an event, what are the three most important factors in your decision?



Source: TechValidate survey of 50 users of Frost & Sullivan Executive MindXchange





