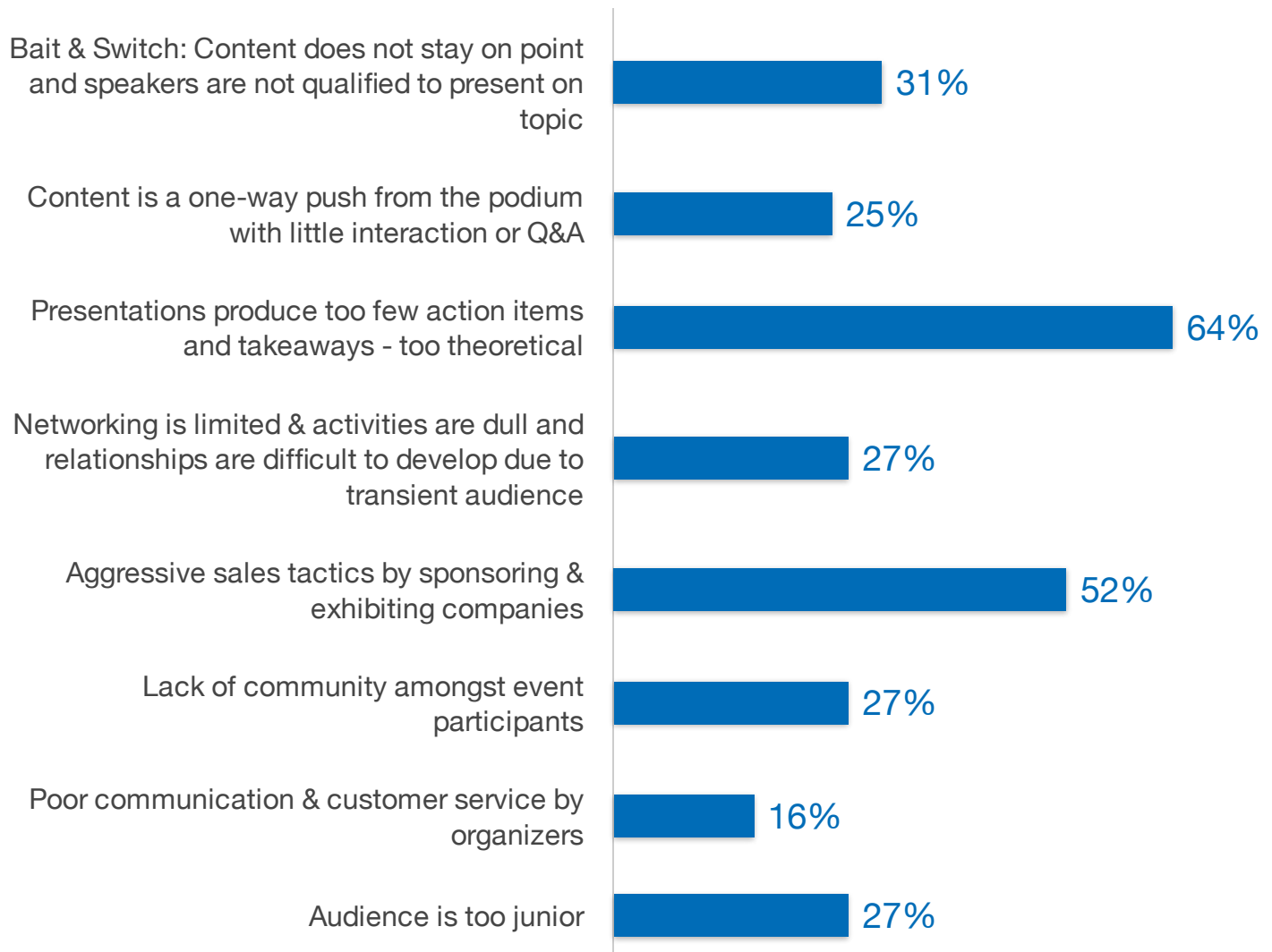


Why the Trade Show Approach Doesn't Work

Why does the typical trade show approach not work with Executives?



Source: Survey of 64 users of Frost & Sullivan

✓ Validated

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