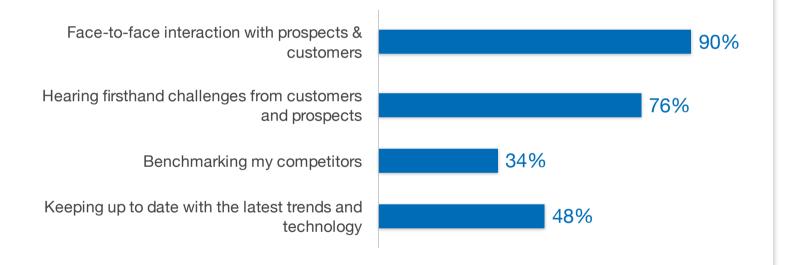
## Why Sponsorship is So Valuable

What are the reasons why sponsorship of live events is so valuable?



Source: Survey of 29 sponsors of Frost & Sullivan's Executive MindXchange





