![CrowdStrike logo]

Large Enterprise Hospitality Company

Introduction

This case study of a large enterprise hospitality company is based on a November 2023 survey of CrowdStrike Threat Intelligence customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Turnkey, quick response from CrowdStrike managed team."
>
> "Things matter outside of the big-breaches. 1,000,000 cuts can still slowly kill."

Challenges

What challenges did you or your team experience before using Falcon Intelligence Recon+?

- Our current detection capabilities were mostly internally and we were concerned about underground threats
- We were concerned about brand abuse on social media or forums
- Day-to-day value is from retail-specific use cases (fraud, abuse techniques, non-breach things)

Which other vendors did you consider before selecting CrowdStrike Threat Intelligence?

- Recorded Future
- Mandiant / Google
- ZeroFox

Use Case

Which features of Falcon Intelligence Recon+ do you find most useful?

- Assistance from CrowdStrike experts pre-filtering alerts
- Searching across different forums

The surveyed user is part of relative small security team (5 – 10 members) covering many security areas.

Results

Why did you choose CrowdStrike Falcon Intel Recon + over others?

- Assistance from CrowdStrike analysts
- We use the Falcon platform already for other security offerings and want to keep our consoles consolidated
- Cost / Value was substantially higher compared to other vendors

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Hospitality

About CrowdStrike Threat Intelligence

CrowdStrike (Nasdaq: CRWD), a global cybersecurity leader, has redefined modern security with the world's most advanced cloud-native platform for protecting critical areas of enterprise risk — endpoints and cloud workloads, identity and data. Powered by the CrowdStrike Security Cloud and world-class AI, the CrowdStrike Falcon® platform leverages real-time indicators of attack, threat intelligence, evolving adversary tradecraft and enriched telemetry from across the enterprise to deliver hyper-accurate detections, automated protection and remediation, elite threat hunting and prioritized observability of vulnerabilities. Purpose-built in the cloud with a single lightweight-agent architecture, the Falcon platform delivers rapid and scalable deployment, superior protection and performance, reduced complexity and immediate time-to-value. CrowdStrike: We stop breaches.

Learn More:

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