

Iris Guard Uk Ltd

Introduction

IrisGuard UK Ltd.'s case study is based on a July 2023 survey of Frost & Sullivan Virtual Think Tank thought leader participants by TechValidate, a 3rd-party research service.



“I thoroughly enjoyed this Virtual Think Tank platform’s flexibility, eliminating the need to travel. It enabled a diverse range of experts from various industries to convene and share their perspectives, different points of view, and ideas for addressing the specific challenges and topics we were exploring.

“Professionally organized, high caliber participants, topical subject questions.”

Challenges

The business needs that led the profiled company to evaluate and ultimately participate in the Frost & Sullivan Virtual Think Tank:

- To gain new insights and information on their own schedule.
- To explore a variety of solutions to overcome current hurdles.

Use Case

The thought leader confirmed that they would participate in a Frost & Sullivan Virtual Think Tank again.

Found that the unique interactive structure of a Frost & Sullivan Virtual Think Tank leads to the following benefits:

- A new network of industry peers.

Results

The surveyed company achieved the following results with Frost & Sullivan Virtual Think Tank:

- Rated the presentation and moderation by the Frost & Sullivan analyst at Virtual Think Tank as outstanding.
- Rated the feedback and best practices they received from the other participants that attended the Frost & Sullivan Virtual Think Tank as highly valuable.
- The content they received from the Frost & Sullivan Virtual Think Tank they rated excellent.
- The interaction between the participants was highly interactive and engaging at the Frost & Sullivan Virtual Think Tank.
- Would highly recommend a Frost & Sullivan Virtual Think Tank to a colleague or peer.
- Found the other Frost and Sullivan Virtual Think Tank participants very open to sharing their best practices among the group.

Company Profile

Company:
IrisGuard UK Ltd

Industry:
Security Products & Services

About Frost & Sullivan Virtual Think Tank

Frost & Sullivan enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership.

The company’s Growth Partnership Service provides the CEO and the CEO’s Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies.

Learn More:

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