

Global 500 Banking Company

Introduction

This case study of a Global 500 banking company is based on a survey of Frost & Sullivan Virtual Think Tank customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenge that led the profiled company to evaluate and ultimately select Frost & Sullivan Virtual Think Tank:

- Chose Frost & Sullivan’s Virtual Think Tank to solve the following challenge:
 - Explore different solutions to overcome hurdles

Use Case

The key features and functionalities of Frost & Sullivan Virtual Think Tank that the surveyed company uses:

- Would participate in a Frost & Sullivan Virtual Think Tank again.
- Found that the unique interactive structure of a Frost & Sullivan Virtual Think Tank leads to the following benefit:
 - A forum which allows them to get real solutions to their business challenges
- Rated the the feedback and best practices they received from the other participants that attended the Frost & Sullivan Virtual Think Tank as valuable.

Results

The surveyed company achieved the following results with Frost & Sullivan Virtual Think Tank:

- Rated the presentation and moderation by the Frost & Sullivan analyst at Virtual Think Tank as very good.
- The content they received from the Frost & Sullivan Virtual Think Tank they rate as great.
- Saw the interaction between the participants was highly interactive and engaged at the Frost & Sullivan Virtual Think Tank.
- Would strongly recommend a Frost & Sullivan Virtual Think Tank to a colleague or peer.
- Found the other participants of the Frost and Sullivan Virtual Think Tank very open to sharing their best practices among the group.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Banking

About Frost & Sullivan Virtual Think Tank

Frost & Sullivan enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership.

The company’s Growth Partnership Service provides the CEO and the CEO’s Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies.

Learn More:

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