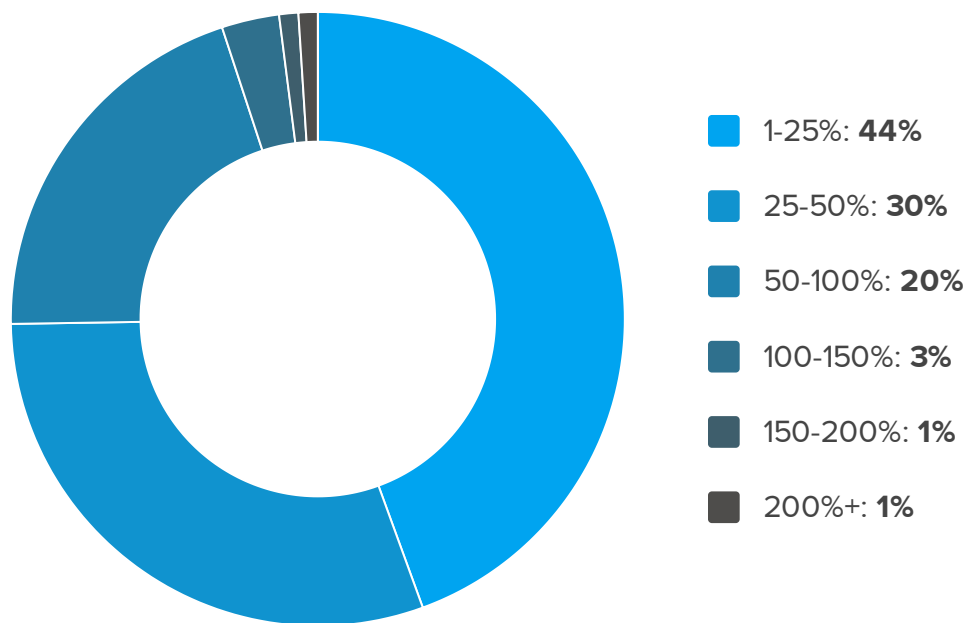


More efficient media planning and less waste

Percent efficiency gained in cross-channel video advertising by brands using 4C.



Source: TechValidate survey of 70 users of 4C

✓ Validated

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TechValidate
by SurveyMonkey