TANGO CARD

Large Enterprise Professional Services Company

Introduction

This case study of a large enterprise professional services company is based on an October 2021 survey of Tango Card customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

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"Tango Card's API implementation process was smooth. I believe that the Tango Card integration was one of the first payment options our original founds integrated with as an offering to our clients. Many times our clients tell us that before us and Tango Card, they were physically mailing cards or working with other vendors that had a much less simple workflow. "

Challenges

While working with Tango Card, they saw a **DECREASE** in the following areas:

- Time spent managing and fulfilling rewards
- Cost of managing and fulfilling rewards

Use Case

Partners with Tango Card to send rewards to impact:

- Customer loyalty
- Customer referrals and advocacy
- Customer acquisition
- Payment disbursement

Rewards as a Service (RaaS®) API methods:

- Accounts
- Catalogs
- Orders

Results

Implemented Tango Card's API in **1 month or less**

While working with Tango Card, they saw an **INCREASE** in the following areas:

- Faster reward delivery times
- Desired results

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Professional Services

About Tango Card

Tango Card is the go-to partner for enterprise digital reward solutions. Tango Card combines easy to use technology, a unique e-gift card and donation catalog, and expert support to deliver reward solutions with impact. Rewards sent by Tango Card are used every day by businesses of all sizes to drive positive results in employee rewards programs, wellness programs, customer acquisition & loyalty programs, research incentives, and modern payment disbursements.

Learn More:

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