

Large Enterprise Food Company

Introduction

This case study of a large enterprise food company is based on a November 2015 survey of Motus customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Motus reduced our costs for a sales driver reimbursement program.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Motus:

- Primary drivers in the search for a vehicle program provider:
 - Wanted to create a fair and accurate program
 - Wanted to reduce costs

Use Case

The key features and functionalities of Motus that the surveyed company uses:

- Top reasons for selecting Motus over other vendors:
 - The cost
 - The technology
- Uses the following mobile workforce management solutions in addition to Motus:
 - Ceridian
 - Concur
 - Kronos
 - Salesforce
 - SAP

Results

The surveyed company achieved the following results with Motus:

- Benefit realized since partnering with Motus:
 - Improved efficiency
- Realized a return on their investment in Motus in 6 – 12 months.
- Reduced their vehicle program costs by 20-30% with Motus.
- Increased the productivity of their mobile employees by 10-20% with Motus.
- The organization re-invested the cost savings from Motus in the following way:
 - Minimizing lay-offs

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Food

About Motus

For companies with mobile workers that drive more than 5,000 business miles per year, Motus is the most accurate vehicle management and reimbursement platform available. Through its sophisticated configuration engine that incorporates real-time data across hundreds of variables, Motus drives significant reductions in cost, ensures compliance and reimburses employees exactly what they deserve.

Learn More:

[Motus, LLC](#)