

Reprise Digital

Introduction

This case study of Reprise Digital is based on a September 2021 survey of MediaOcean customers by TechValidate, a 3rd-party research service.



“I like how efficient the billing setup is.”

Requirements

Key Features:

- Optimization (In-flight optimizations and budget reallocations powered by AI/ML)

Solutions

Products Used:

- Buyer Workflow (Prisma) for digital/omnichannel media management

Results

- MediaOcean increased efficiency by 50-74%
- Marketing KPI's improved by 10-24%

Company Profile

Company:
Reprise Digital

Region:
Americas

About MediaOcean

MediaOcean is powering a world where marketers market the way consumers consume – seamlessly across channels.

Learn More:

[MediaOcean](#)