

Knowledge Mosaic Case Study: Fortune 500 Banking Company

“In multiple instances Knowledge Mosaic has helped me quickly gather timely, incisive and relevant information regarding emerging issues/trends in the financial industry – it’s a mainstay for keeping abreast of industry developments and reporting to senior management. The daily and weekly securities news publications are the most comprehensive and useful news resources I receive.”

Challenges

- Experienced the following challenges prior to purchasing Knowledge Mosaic for securities research:
 - Needed information that is not readily accessible
 - Had to use multiple sources to find info they needed
 - Found managing multiple sources to be expensive

Use Case

- Uses Knowledge Mosaic for the following tasks:
 - Stay informed of daily securities news
 - Stay abreast of Dodd-Frank rulemaking and changes
 - Analyze trends and identify precedent in the enforcement arena
 - Use investigation disclosures
 - Access to law firm memo, industry blogs, & research white papers
- User in corporate finance department

Results

- Knowledge Mosaic exceeds expectations.
- Rated the following Knowledge Mosaic capabilities in terms of how differentiated they are compared to the competition:
 - Depth of securities data: highly differentiated
 - Ease of searching: highly differentiated
 - Accuracy of search results: differentiated
 - Completeness of search results: differentiated
 - Timeliness of information: highly differentiated
- Is confident they are searching the most accurate and timely SEC content available with Knowledge Mosaic.
- Is recommending Knowledge Mosaic to someone within their professional network.

About Knowledge Mosaic

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

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