

# Lexis Advance Case Study: Large Law Firm (Finance, Immigration, Intellectual Prop., etc.)

“The ease of locating a case or a point of law using Lexis Advance is tremendous.”

## Challenges

- Solved the following challenges with Lexis Advance:
  - Need for comprehensive & relevant results
  - Need for greater search efficiency
  - Need for increased breadth and strength of content
  - Need to control research costs

## Use Case

- Has 200 or more attorneys.
- Chose Lexis Advance over the following competitors:
  - Bloomberg Law®
- Practices the following areas of law most frequently:
  - Banking/Finance
  - Environmental
  - Health/Healthcare
  - Immigration
  - Intellectual Property
  - Labor & Employment
  - Litigation
  - Product Liability
  - Tax

## Results

- Rated Lexis Advance in terms of how critical it is:
  - Their personal practice: highly critical
  - Their organization: highly critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
  - Ease of use: better
  - Efficiency of search: better
  - Relevance of results: much better
  - Breadth & strength of content: much better
  - Innovative features: better
- Increased productivity by at least 50% using Lexis Advance

### About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

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