

# Lexis Advance Case Study: Small Business Banking Company

“I work in a privately owned trust company that employs several attorneys in non-attorney roles. However, it is necessary to manage fiduciary and business risk and to know state law across the country.”

## Challenges

- Solved the following challenges with Lexis Advance:
  - Need for comprehensive & relevant results
  - Need to manage risk

## Use Case

- Has 6-10 attorneys.
- Is primarily in the banking industry.

## Results

- Rated Lexis Advance in terms of how critical it is:
  - Their organization: critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
  - Ease of use: better
  - Efficiency of search: better
  - Relevance of results: better
  - Breadth & strength of content: better
  - Innovative features: better
- Increased productivity by at least 10% using Lexis Advance

### About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

### Learn More:

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