

# Lexis Advance Case Study: Large Law Firm (Commercial/Contract, Intellectual Property)

“Lexis Advance’s ease of use is great. It has allowed me to be more efficient in conducting research.”

## Challenges

- Solved the following challenges with Lexis Advance:
  - Need for comprehensive & relevant results
  - Need for greater search efficiency

## Use Case

- Has 200 or more attorneys.
- Chose Lexis Advance over the following competitors:
  - WestlawNext®
  - WestlawClassic®
- Practices the following areas of law most frequently:
  - Commercial/Contract
  - Intellectual Property

## Results

- Rated Lexis Advance in terms of how critical it is:
  - Their organization: highly critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
  - Ease of use: better
  - Efficiency of search: better
  - Relevance of results: better
  - Innovative features: much better
- Increased productivity by at least 10% using Lexis Advance

### About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

### Learn More:

[LexisNexis](#)