

## Lexis Advance Case Study: 11 to 20 Attorney Firm

“Lexis Advance is a much easier way to navigate through Lexis. It cuts down my research time, making it more cost efficient for the client, and allows me to complete more tasks throughout the day.”

### Challenges

- Solved the following challenges with Lexis Advance:
  - Need for comprehensive & relevant results
  - Need for greater search efficiency

### Use Case

- Has 11 to 20 attorneys.
- Chose Lexis Advance over the following competitors:
  - Google
- Practices the following types of law most frequently:
  - Insurance Defense
  - Litigation
  - Personal Injury

### Results

- Rated Lexis Advance in terms of how critical it is:
  - Their personal practice: highly critical
  - Their organization: extremely critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
  - Ease of use: much better
  - Efficiency of search: much better
  - Relevance of results: much better
  - Breadth & strength of content: much better
  - Innovative features: much better
- Increased productivity by at least 50% using Lexis Advance

#### About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

#### Learn More:

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