Knowledge Mosaic Case Study: Chevron Corporation

> "[Knowledge Mosaic has] a clean, easy to use, user interface. Also, Law Firm Memos found [within Knowledge Mosaic] are a **valuable resource** for completing in-house whitepapers."

Challenges

- Experienced the following challenges prior to purchasing Knowledge Mosaic for securities research:
    - Needed information that is not readily accessible
    - Had to use multiple sources to find info they needed

Use Case

- Uses Knowledge Mosaic for the following tasks:
    - Research SEC filings
    - Stay informed of daily securities news
    - Stay abreast of Dodd-Frank rulemaking and changes
    - Support and perform corporate governance tasks
    - Law firm memos—very helpful
- User is best described as a member of a corporate legal department.

Results

- Finds that Knowledge Mosaic exceeds expectations.
- Rated Knowledge Mosaic as **highly differentiated** compared to the competition on the following attributes:
    - Depth of securities data: highly differentiated
    - Ease of searching: highly differentiated
    - Accuracy of search results: highly differentiated
    - Completeness of search results: highly differentiated
    - Timeliness of information: highly differentiated
- Is confident they are searching the **most accurate and timely** SEC content available with Knowledge Mosaic.
- Has recommended Knowledge Mosaic to someone within their professional network.

About Knowledge Mosaic

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

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Source: Rick Hansen, Asst. Secretary and Supervising Counsel, Chevron Corporation

Research by **TechValidate** by SurveyMonkey

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