

Lexis Advance Case Study: Large Enterprise Insurance Company

Challenges

- Solved the following challenges with Lexis Advance:
 - Need for greater search efficiency
 - Need for increased breadth and strength of content
 - Need to manage risk

Use Case

- Has 11-20 attorneys.
- Is primarily in the Advertising/PR industry.

Results

- Rated Lexis Advance in terms of how critical it is:
 - Their personal practice: critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
 - Ease of use: better
 - Efficiency of search: better
 - Relevance of results: better
 - Breadth & strength of content: better
- Increased productivity by at least 25% using Lexis Advance

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

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