

Lexis Advance Case Study: Large Law Firm

“Lexis Advance makes it much easier to locate materials in practice areas I’m not familiar with.”

Challenges

- Solved the following challenges with Lexis Advance:
 - Need for comprehensive & relevant results
 - Need for greater search efficiency
 - Need for increased breadth and strength of content
 - Need to control research costs
 - Need to manage risk

Use Case

- Has 200 or more attorneys.
- Chose Lexis Advance over the following competitors:
 - WestlawNext®
 - WestlawClassic®
 - Bloomberg Law®
- Practices the following areas of law most frequently:
 - Banking/Finance
 - Construction/Real Estate/Building Management
 - Environmental
 - General Practice
 - Insurance
 - Intellectual Property
 - Labor & Employment
 - Litigation
 - Securities
 - Tax

Results

- Rated Lexis Advance in terms of how critical it is:
 - Their personal practice: critical
 - Their organization: highly critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
 - Ease of use: better
 - Efficiency of search: better
 - Relevance of results: better
 - Breadth & strength of content: better
 - Innovative features: better
- Increased productivity by at least 25% using Lexis Advance

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

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