

Lexis Advance Case Study: Large Law Firm (Intellectual Property)

“I really appreciate being able to use Lexis Advance to search without the fear of using the wrong terms and being charged a crazy amount to have to carry out another search.”

Challenges

- Solved the following challenges with Lexis Advance:
 - Need for greater search efficiency
 - Need to control research costs

Use Case

- Has 51 to 99 attorneys.
- Chose Lexis Advance over the following competitors:
 - WestlawNext®
 - WestlawClassic®
 - Bloomberg Law®
- Practices the following areas of law most frequently:
 - Intellectual Property

Results

- Rated Lexis Advance in terms of how critical it is:
 - Their personal practice: highly critical
 - Their organization: critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
 - Ease of use: better
 - Innovative features: better
- Increased productivity by at least 10% using Lexis Advance

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

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