

Lexis Advance Case Study: Medium Enterprise Banking Company

Challenges

- Solved the following challenges with Lexis Advance:
 - Need for comprehensive & relevant results
 - Need to control research costs

Use Case

- Has 3-5 attorneys.
- Chose Lexis Advance over the following competitor:
 - WestlawClassic®
- Is primarily in the banking industry.

Results

- Rated Lexis Advance in terms of how critical it is:
 - Their personal practice: critical
- Ranked the following Lexis Advance capabilities as compared to the competition:
 - Ease of use: better
 - Efficiency of search: better
 - Relevance of results: better
 - Breadth & strength of content: better
 - Innovative features: better
- Increased productivity by at least 50% using Lexis Advance

About Lexis Advance®

LexisNexis is a leading global provider of content and technology solutions that enable legal professionals to work in faster, easier and more effective ways, make informed decisions and achieve better business outcomes.

Learn More:

[!\[\]\(d3102649f02e825ddb76dc3de0190154_img.jpg\) LexisNexis](#)