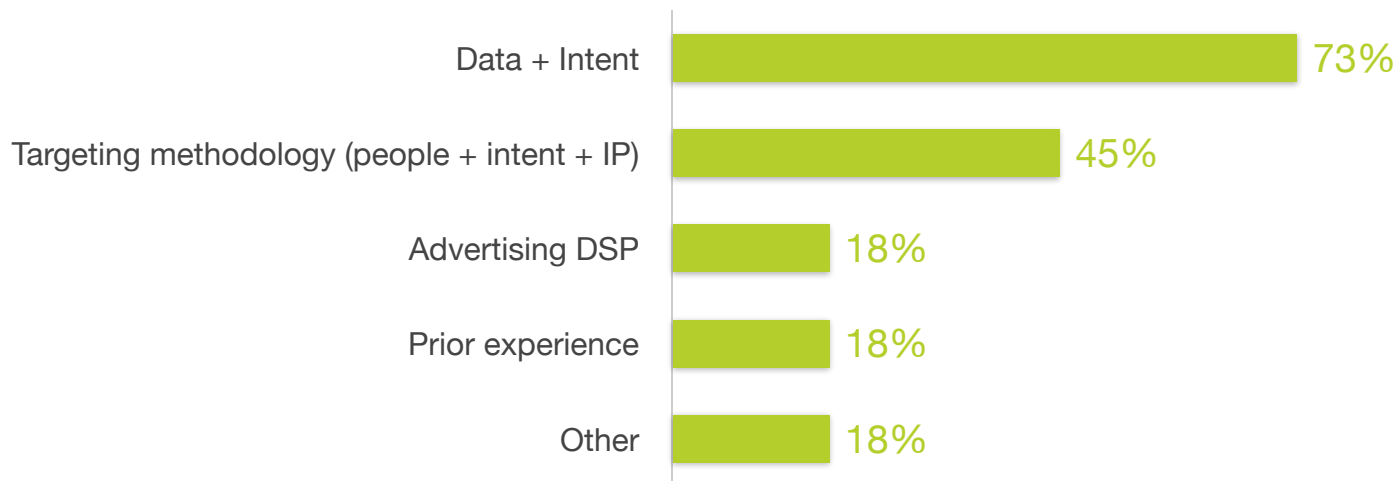


## Top Drivers for Buying Demandbase

Why did your organization select Demandbase?



Source: TechValidate survey of 11 users of Demandbase

✓ Validated

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TechValidate  
by SurveyMonkey