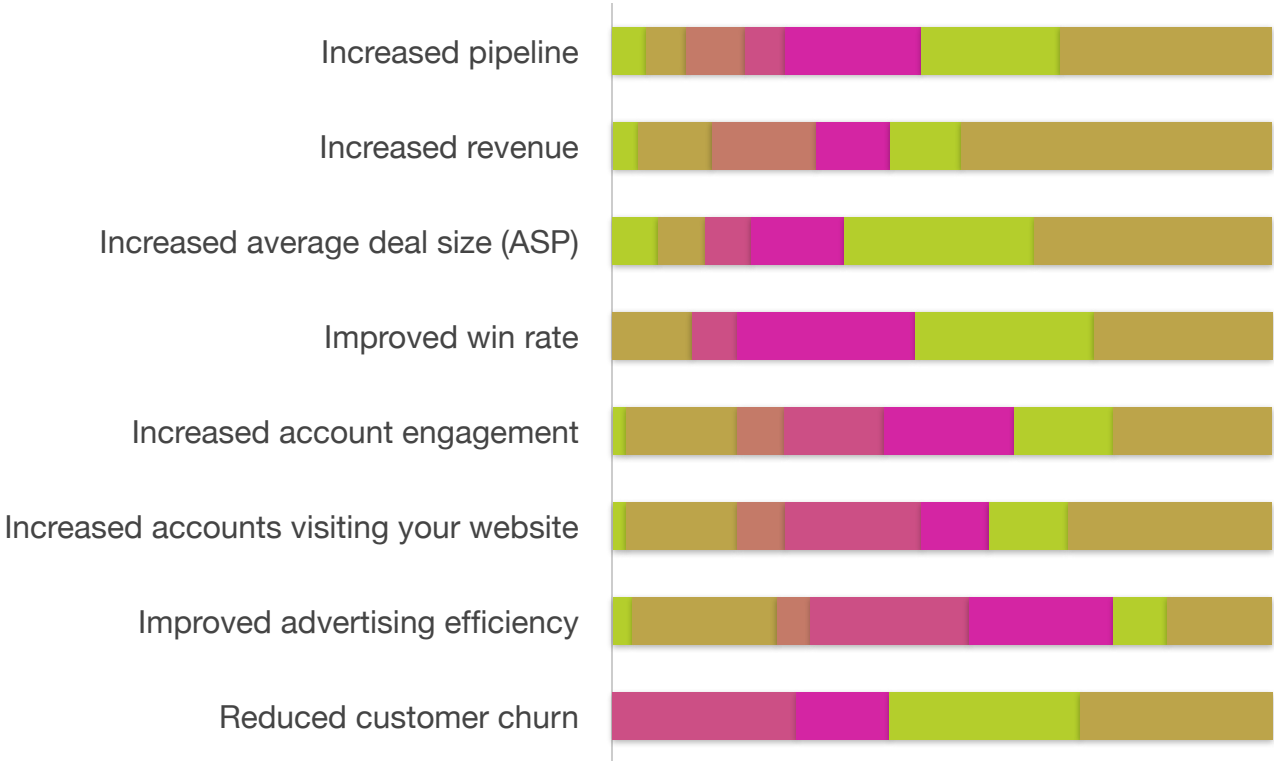


# Demandbase Advertising Performance

Please rate the following improvements with accounts involved in Demandbase Advertising campaigns.

200%+ 100%+ 75-99% 50-74% 25-49% 10-24% Up to 10%



Source: TechValidate survey of 50 users of Demandbase

Validated

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